MEDIA KIT

Product: GameGuru MAX

Strapline: Dream it · Build it · Play it

Category: Game-maker/Game engine

Developer: TheGameCreators Ltd

Location: UK

Release date: 25th March 2022 (Steam Early Access and also a downloadable version)

Website: www.game-guru.com

Platforms: PC (see minimum spec below)

Price: $49.99

Language: English

Press contact: Deborah Ascott-Jones - daj@thegamecreators.com

Socials:
- Facebook: https://www.facebook.com/pcgameguru
- Twitter: https://twitter.com/gameguru_?lang=en
- Instagram: https://www.instagram.com/game.guru.max/

Description:
GameGuru MAX is a 3D game-maker that makes the creation of your game simple, quick and easy – no coding required!
GameGuru MAX provides the tools and assets so you can start making your dream game in minutes!
Dream it · Build it · Play it
The Early Access version of GameGuru MAX has FPS, and RPG and Puzzle genres will follow shortly, as will VR and Multiplayer.

Early Access release:
GameGuru MAX has many features that need time to bed down and be polished to a high level – hence the Early Access release. We also want to ensure that GameGuru MAX works well across a range of PC setups. Early Access allows us the time we need to fine-tune all the features before we decide to release the product and, of course means there are many, more great features still to come!

Features:
Storyboard Editor - Manage your development with the easy to use storyboard editor - link menu and levels though the intuitive drag and drop system
Terrain Generator - Quickly create terrains for your levels with the advanced procedural terrain feature

Level Editor - Create vast levels, using the intuitive, easy to learn level editor
Character Creator - Design your own unique characters with the Character Creator and add them to your games
Game Object Library -Quickly access previously used game objects, or create object groups from the Object Library
Enemy and Ally AI - Easily add Enemies and Allies with a library of pre-coded behaviours or create more complex AI's with the flag system
Visual Logic System - The advanced Visual Logic System allows you to rapidly associate objects, creating a vast range of complex interactions in seconds
Environmental Effects - Add rain, snow or fog at the click of a button
Model Importer - Easily make your own models GameGuru MAX-ready with the built-in Model Importer
Tutorials - Help is just a click away with the in-built tutorial system
Game Demos - GameGuru MAX includes several game demos for you to play or edit, showcasing game-play, development techniques and more!
Test Play - Test your game in seconds at any point
1200+ models/assets - GameGuru Max includes more than 1200 game ready assets to kick-start your development

Minimum spec for PC:
Supported OS: Windows 10 or newer (64-bit versions only).
Processor: Intel Core i5-7400 | AMD Opteron 4274 HE, or better.
RAM: 16GB
Video Card: NVIDIA GeForce GTX 970 | AMD Radeon R9 Fury, with 4 GB VRAM, or better
Notebook support: Laptop models of these desktop cards may work as long as they are on-par in terms of performance with at least the minimum configuration.
DirectX: Version 11
Hard Drive Space: 30 GB available space.
Peripherals Supported: Windows-compatible keyboard and mouse
Network: Broadband Internet connection

About TheGameCreators Ltd:
Based in the UK, TheGameCreators are one of the most recognised indie providers of game-creation software, with a great range of affordable game making tools that make it easier for anyone to make their own apps and computer games.

The business was co-founded in 1999 by Lee Bamber and Rick Vanner, who met while the two worked for Europress, one of Europe's foremost publishers of education software. Lee and Rick then joined forces with Europress founder, Meash Meakin, in 2012 and brought in marketing guru Deborah Ascott-Jones in 2013.
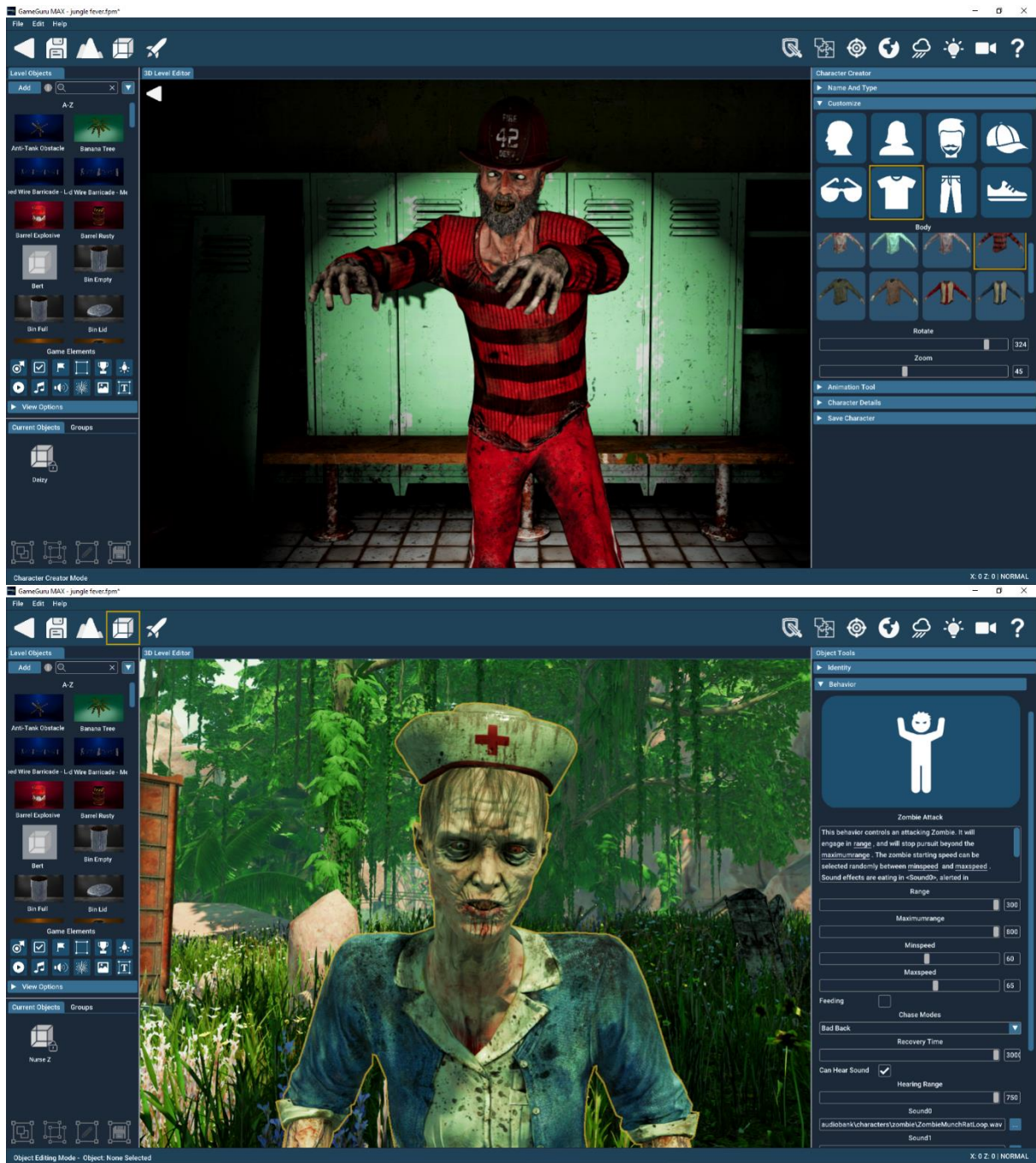
Over the years the team have created many products including DarkBasic, FPS Creator, AppGameKit, GameGuru Classic and VR Quest and, in their time at Europress, developed a range of successful computer software products that became household favourites including Lego, Rally Championship, Fun School and Art Attack.
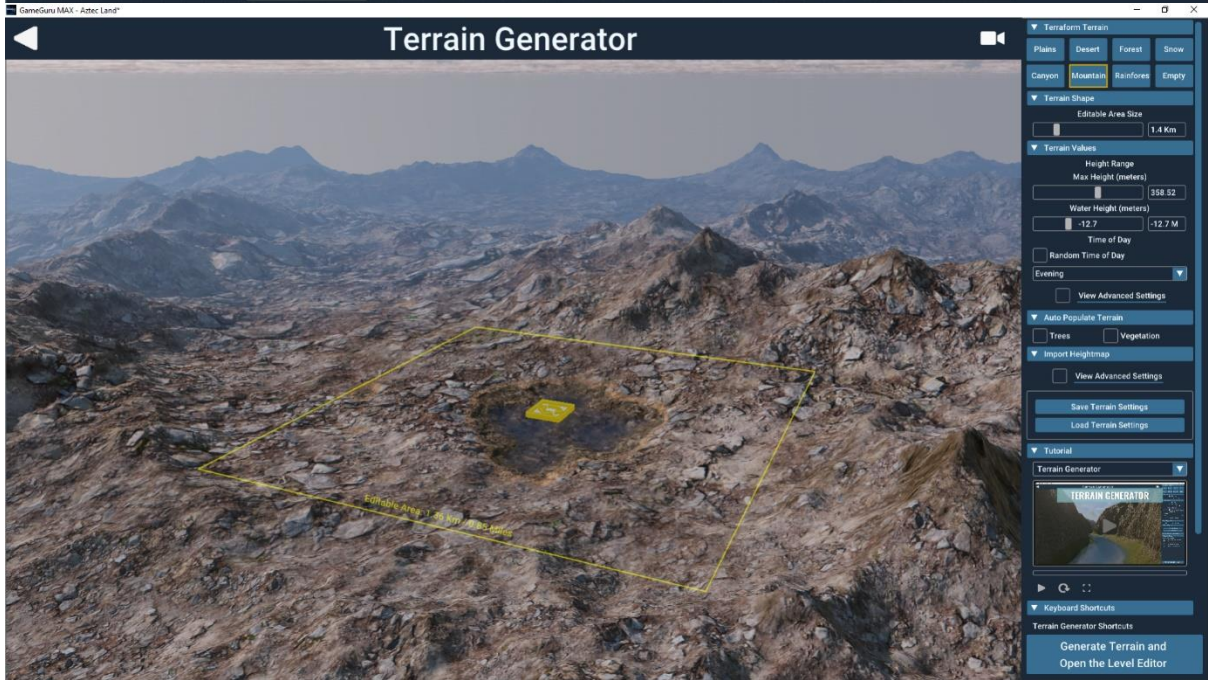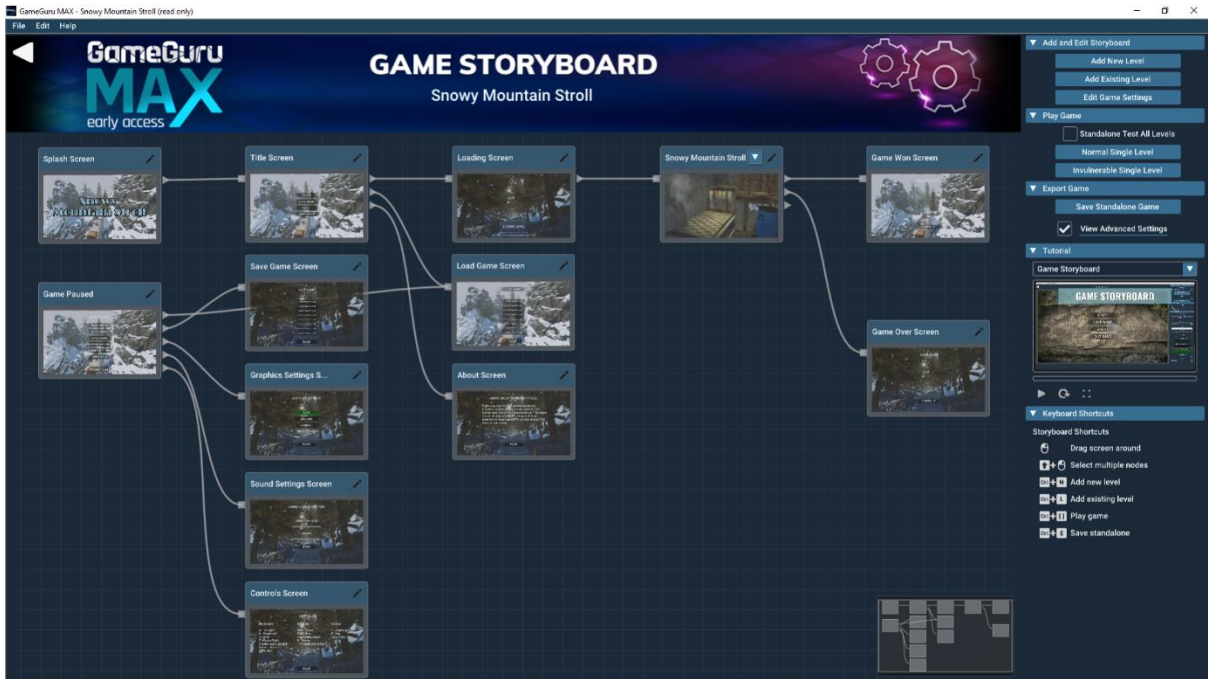
TheGameCreators are the developers behind the leading app 'Driving Theory Test 4in1Kit' – Apple's #1 paid-for app in the UK for the last four years and the top app in the UK for Driving Theory on both iOS and Android.

Video trailer:
https://www.youtube.com/watch?v=LkpjDQ0GLJw

Images/screenshots:

Logos:

GameGuru
MAX
early access